## F.No. CDN/210/2020-COORDINATION-PART(1) भारत सरकार/Government of India महिला एवं बाल विकास मंत्रालय Ministry of Women and Child Development

शास्त्रीभवन /ShastriBhawan, नईदिल्ली /New Delhi-110001

दिनांक /Date: 10th January, 2022

To.

Secretary, Ministry of Education

Secretary, Ministry of Skill Development & Entrepreneurship,

Secretary, Ministry of Youth Affairs & Sports and

Secretary, Ministry of Science and Technology

Subject:- Celebration of the event "National Girl Child Day on 24th January, 2022 under "Azadi Ka Amrit Mahotsav"- Regarding.

Madam/Sir

As you are aware that the National Implementation Committee (NIC) and Ministry of Culture has approved the event "National Girl Child Day" to be celebrated on 24th January, 2022 by this Ministry as the lead Ministry. The D.O. letter of the Hon'ble Minister of Culture is being enclosed for ready references. As can be seen, we have to felicitate 75 young females achievers under 20.

It is requested that in case you have got any list of eligible young females achievers under 20, then the same may kindly be shared with us, so that their names may be included in the list of 75 young achievers for felicitation. Since there is paucity of time limit, therefore the names of young female achievers under 20 may be shared with us as soon as possible.

[Capt Prabhanshu Srivastav]

Deputy Secretary to Government of India

Copy to:-

1) All Bureau Heads/MoWCD

2) All Subordinate/Attached Offices of MoWCD

Copy also to:

Sr. PPS to Secretary (WCD)

PS to JS(PA) ii)

CDN/210/2020-COORDINATION-Part(1)

696649/2021/O/O SECRETARY, WCD

त्ती, किशान रेड्डी प्रकृति, प्रवेटन एवं) त्या प्रवा अन्न विकास तंत्रा व्या भगकार



G. Kishan St.

Minister of Culture, Tourism

Development of North Eastern Reg.

Government of Lac.

D O.No.21035/3/2029-Special Cell-Pt.

## Respected Smt. Smriti Zubin Irani Ji, Wallaskuh,

As you are aware that 'Azadi Ka Amrit Mahotsav' is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in its revolutionary journey but also India's social cultural political and economic identity.

National Implementation Committee (NIC), chaired by Hon'ble Home Minister, in its meeting held on 11<sup>th</sup> October, 2021, approved the events to be conducted for celebration of "Azadi Ka Amrit Mahotsav". The committee *inter-alia* approved the event - "Children: Ideas, Rights & Nutrition" and "National Girl Child Day" for the period 14-21<sup>st</sup> November, 2021 and on 24<sup>th</sup> January respectively, to be celebrated by Ministry of Women and Child Development as the lead Ministry. Event details are annexed.

I therefore urge you that while celebrating this event, not only your Ministry but whole of Government approach may be adopted. Above approved programme may be curated in collaboration with the concerned/related Ministries /Departments. Further, I also request that the PIB wing of your Ministry is taken on-board for a widespread media campaign in coordination with other concerned Ministries/State Govts.

I shall be grateful if you kindly get it ensured that the above said program is celebrated with full fervour and having maximum Jan Bhagidari so as to make this event a grand success.

With kind regards,

3.3/m

Yours sincerely,

(G. Kishan Reddy)

Smt. Smriti Zubin Irani

Hon'ble Minister for Women and Child Development,

Shastri Bhawan

New Delhi-110001



RESOLVE@75

## And Marketing

## National Girl Child Day

Date	24 January
Bvent Lead	Ministry of Women and Child Development
Other Ministries	Education, Skill Development, Youth Affairs & Sports, Science & Technology
Other State & UTs	All States and UTs
Role of MEA	No specific role
Event Highlights	<ul> <li>Highlight achievements of ministries in empowering girl child</li> <li>Programme to felicitate 75 young female achievers under 20</li> <li>Launch of New Schemes almed at the girl child</li> <li>Selfie with Daughter - 75 lakhs</li> </ul>
Jan Bhagidari	High with nominations being crowdsourced, social media campaign
VIP Attendance	TED