

Dr. (Mrs.) Pankaj Mittal  
(Former Vice Chancellor, BPS Women University, Haryana)  
Secretary General



**Association of Indian Universities**

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डॉ. (श्रीमती) पंकज मिश्र  
(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)  
महासचिव

**भारतीय विश्वविद्यालय संघ**

ए०आईयू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग  
(कोटला मार्ग), नई दिल्ली-110 002

D.O.No.F.: AIU/SG/2020

May 01, 2020

**Sub.: AIU Initiative to Unite India through "KUCH ARTISTIC KARO-NA".**

Dear Vice Chancellors and Directors,

The COVID-19 outbreak has posed major global challenges, with direct impact on our students in the higher education institutions. Although most of the universities are taking care of academic interests of the students and have resorted to online learning, the students are missing the campus life and their friends. The Corona pandemic has deprived them of the vibrant cultural ambiance available on the campuses.

AIU, in its endeavor to Unite India, proposes to fill up this gap by organizing an Online Cultural Event enabling students to participate in various cultural activities. "**Kuch Artistic Karo-na**", is an online initiative of AIU to stay connected with our students culturally, wherein any student can participate virtually in different cultural categories by sharing their videos with AIU online.

The students of universities and colleges have to register for the event at <http://tiny.cc/Uniteindia> and upload their videos of performances. A poster for the event is also enclosed. All the students would be awarded certificates and winners would be rewarded suitably. We shall also upload selected videos on AIU website.

I shall be grateful if you kindly disseminate the information to the students in your university and affiliated colleges and encourage wider participation.

With warm regards,

Yours sincerely,

  
(Pankaj Mittal)

Encl. : As stated above.

**The Vice Chancellor / Director of all the Member Universities.**



# UNITE INDIA

KUCH ARTISTIC KARO-NA

**INDIA UNITES TO  
FIGHT AGAINST CORONA,**  
an **ONLINE** initiative by AIU.



Share a video showing your artistic  
talent through **Dance (Any Form)**  
**Acting, Nazam/Ghazal, Poetry.**

Time limit for the video is **30-90 sec.**

**Note:** Any student enrolled in a AIU  
member university or its affiliated colleges,  
can participate.

All the selected participants will get a  
certificate from AIU.

**Submit your video at**

Submit at: <http://tiny.cc/Uniteindia>

Email: [aiuyouthfestival@gmail.com](mailto:aiuyouthfestival@gmail.com)

Whatsapp No. 90181-69636, 99508-95922

by 10th May, 2020



Secretary General, AIU

**STAY HOME,  
STAY SAFE**

