



श्री माता वैष्णो देवी विश्वविद्यालय
Shri Mata Vaishno Devi University
Sub Post office Kakryal – 182320, Katra, Jammu & Kashmir
Central Library

No. SMVDU/Lib/19/720-820

Date: 26th Feb, 2019

Dr. Supran Kumar Sharma
Associate Professor, School of Business
Faculty I/c Central Library,
Shri Mata Vaishno Devi University,

Vice Chancellor,
Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya,
Post Box No.16,
Panchtila Umri Village Arvi Road Wardha

Dear Sir, Madam

It is my proud privilege to share that Central Library, Shri Mata Vaishno Devi University is organising "2nd National Level Essay Writing Contest at SMVDU". The topics of the contest are:

1. "Jobs versus Start-up: Options & Opportunities"
2. "Social Networking Sites: Advantages & Disadvantages"
3. "Harnessing the Demographic Dividend through Investments in Youth"
4. "With Great Power Comes Great Responsibility"

The interested students can choose any one of the above four topics to write an essay and participate in the contest. The last date for submitting the essay is **20th of August 2019** through link given on the SMVDU website www.smvdu.ac.in or type <https://goo.gl/forms/hjw1BNxaX1W0ut4B3> followed by the hard copy of essay to the Event/Contest Coordinator.

The winners of the contest will be honoured with appreciation certificates and prizes.

1st Prize (Cash prize of Rs.10,000)

2nd Prize (Cash prize of Rs.5,000)

3rd Prize (Cash prize of Rs.2,000)

Consolation Prize {Cash Prize of Rs.1000 (To be given, if deserves, to 5 candidates)}

The copy of the broucher is attached here with, you are requested to circulate/intimate and encourage students to participate enthusiastically in the contest.

Dr. Supran Kumar Sharma
Dr. Supran Kumar Sharma

(Ranked among the Top 100 Engineering Institutions & Top 150 Universities in the NIRF ranking by MHRD, GoI)

For any query kindly contact:

Phone No. 01991-285524, +9419911696, Extn.: 2741, 2742, 2743 email : essaywritingcontest@smvdu.ac.in.



श्री माता वैष्णो देवी विश्वविद्यालय
SHRI MATA VAISHNO DEVI UNIVERSITY
Kakryal, Katra (J&K)

2nd National Level Essay Writing Contest at SMVDU

Application Form
(Mandatory)

Passport size
photo

- 1 "Jobs versus Start-ups: Options & Opportunities"
- 2 "Social Networking Sites: Advantages & Disadvantages"
- 3 "Harnessing the Demographic Dividend through Investments in Youth"
- 4 "With Great Power Comes Great Responsibility"

Title of the Essay Submitted to SMVDU: _____

Date of Essay Submission (Soft Copy)	Date /Month/Year		
Name of Participant	Mr./Ms		
Father's Name	Mr		
Gender	Male/Female	D.o.B	DD/MM/YY
Educational Qualification			
Institution/University studying in	Full Name of Institute with Address		
Mobile No.		Mobile No. Using Whatsapp	
Email ID			
Address			
City/State			
Pin code			

With reference to your submission of Essay, please fill up the attached form latest by 20th August, 2019

Programs offered at SMVDU:

SMVDU offers B. Tech in Computer Science and Engineering, Electronics and Communication Engineering, Electrical Engineering, Mechanical Engineering, Civil Engineering, Bachelor of Architecture, M. Tech. in Computer Science & Engineering, Manufacturing & Automation, 5 years Integrated M. Sc (Economics), Renewable Energy, MBA, M.Sc. in Physics, Mathematics, Biotechnology, M.A in English, Philosophy and Ph.D. in above all Streams.

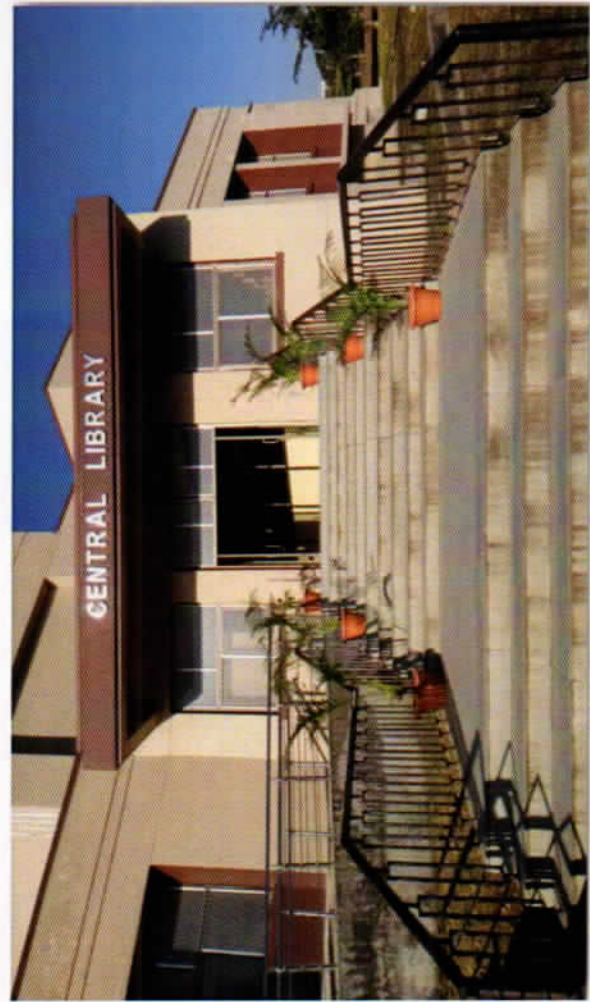
Contest coordinator:

All correspondence with reference to the event may be made to the:

Dr. Supran Kumar Sharma
Associate Professor, School of Business
Event Coordinator and Faculty I/c Central Library
Shri Mata Vaishno Devi University
Kakryal, Katra - 182320, J&K (India)

For any query kindly contact on:

E-mail: essaywritingcontest@smvdu.ac.in
Landline: 01991-2585729 Ext: 2741, 2742, 2743



SHRI MATA VAISHNO DEVI UNIVERSITY

(A State University Recognized under Section 2 (f) and 12 (B) of UGC Act 1956)



(Ranked among Top 100 Engineering Institutes & Top 150 Universities in NIRF Ranking, 2018)

2nd National Level Essay Writing Contest at SMVDU

Do you enjoy writing but never use your brilliant skills outside College/University? We have great news for all those who dream to pursue to write – Shri Mata Vaishno Devi University opens its second National Level Essay Contest that allows you to express your unique and beautiful thoughts!

We welcome anyone eligible who shares the passions to show their wishes in writing and leave every reader in awe. It doesn't matter where you are from, how old you are or what nationality you belong to. This contest is open to every eligible candidate!

Shri Mata Vaishno Devi University was created under an Act of the J&K State Legislature in 1999, started its academic programs in the year 2004 when it was formally inaugurated by the then President of India Late Dr. A.P.J. Abdul Kalam and is a fully residential technical University



Shri Mata Vaishno Devi University

School of Business, Faculty of Management

Dr. Supran K. Sharma, Associate Professor, School of Business. 094191-65690(M)
University Campus, Katra, J&K 182320; Telephone: +91-1991-285535, 285524; Ext. 2420(O) 6420(R)
E-mail- suparn329@yahoo.co.in; suparn.sharma@smvdu.ac.in Website: www.smvdu.ac.in

Dated: 25-02-2019

PROGRAMME COORDINATOR

Dr. Supran Kumar Sharma
Associate Professor, School of Business
Faculty of Management,
Shri Mata Vaishno Devi University,
Katra-182320 J&K, India

Vice Chancellor,
Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya,
Post Box No.16,
Panchtila Umri Village Arvi Road Wardha

Subject: Invitation for Faculty Development Program at SMVDU

Greetings of the Day!!!

Dear Sir/Madam,

It gives us immense pleasure to apprise that School of Business, Shri Mata Vaishno Devi University, Katra is organizing Faculty Development Program (FDP) on "**Marketing Research & Business Analytics with Econometric Applications in Business Management**" during 6th-17th May, 2019.

The Program for the participants will be with a very nominal fee. The participants will also be provided with boarding and lodging facilities as per norms. We are very excited at the prospects of participation from different organizations in this prestigious Program of our university as a delegate.

Please circulate, forward and recommend faculty members from your prominent Institute in this Two-Week long Faculty Development Program. The detailed brochure and application form is attached and also available at: <https://www.smvdu.ac.in/images/FDP.pdf>
https://www.smvdu.ac.in/images/form_application.pdf

Warm Regards

Dr. Supran Kumar Sharma



Faculty Development Program

on

“Marketing Research & Business Analytics with Econometric Applications in Business Management”

(6th -17th May, 2019)

Shri Mata Vaishno Devi University, Katra

- Name of the Applicant:.....
- Date of Birth:..... Gender:..... Designation:.....
- Name of the Institution and Address:.....
- Mobile No.:..... Alternative Mobile No.:.....
- Landline No.:..... Alternative E-mail ID:.....
- E-mail ID:.....
- No. of Years of Teaching/Research/Work Experience:.....

Self-attested Photo

Academic Qualification:

	Subject	Year	%
Graduation			
Post Graduation			
Ph.D. / Any Other			

Whether Accommodation Required: Yes / No

- Demand Draft No.:..... (Nominal & Subsidized Registration Fee of Rs.4500/- with Boarding & Lodging Facility & Rs. 2000/- Otherwise)
- Bank Name & Date:.....

(Applicant's Signature with Name & date)

STATEMENT OF THE INSTITUTION/DEPARTMENT WHERE APPLICANT IS WORKING

It is certified Mr./Ms./Dr. is as working in our Institution /Department as
He/She may be considered as an Applicant for Faculty Development Program on “Marketing Research & Business Analytics with Econometric Applications in Business Management” (6th -17th May, 2019) at Shri Mata Vaishno Devi University, Katra.

(Approved by Head/Principal of the Deptt./Institute with Name, Signature, Seal and Date)

IMPORTANT DEADLINES

last date for sending applications: 26th April, 2019
confirmation of participation: The acceptance will be communicated by 3rd May, 2019 through e-mail.

RESOURCE PERSONS

Resources persons are eminent and accomplished academicians, researchers etc. drawn from reputed institutions.

VENUE

School of Business, Faculty of Management, Shri Mata Vishno Devi University, Katra-182320, J&K.

HOW TO REACH JAMMU

Jammu is well connected by rail, road and air from New Delhi and several cities of Haryana & Punjab.

Regular bus/train service is also available to holy city of Katra from almost all district headquarters of Punjab, Haryana, Himachal Pradesh, Chandigarh, etc.

SMVDU Campus is about 08 Kms. from Shri Mata Vaishno Devi Railway/Bus station, Katra.

From Jammu Airport/Railway/Bus station one can reach SMVDU by local bus with a change at Domel or by Taxi. The Campus is about 7 Kms. away from Domel on the Panthal-Katra link road.

CLIMATE

Temperature in the region fluctuates between 28° to 40° Celsius during the month of May.

ABOUT THE UNIVERSITY

Shri Mata Vaishno Devi University has been established, under J&K State Legislature Act, 1989, as an autonomous, highly Technical & fully Residential University. Approved by UGC under Section 2(f) & Section 12(B) of UGC Act of 1956. SMVDU since inception has been catering to the requirements of the corporate world not only in J&K state but across the country. Located in the foothills of Shri Mata Vaishno Devi Shrine, the SMVDU University has been offering its service in terms of generating employable candidates from J&K as well as outside J&K. The University has adopted the academic, examination and research pattern akin to Indian Institute of Technology. The University has four Faculty of Studies and several Schools, which promote Under-graduate and Post-graduate Programs, besides Ph.D. Programs.

As a part of the University, School of Business, has established itself as one of India's leading centers of excellence in management education and research. The School of Business is offering Programs including MBA, Accredited Master of Business Administration Program and also Ph.D. Program.

All correspondence in this regard shall be made to the

PROGRAMME COORDINATOR

Dr. Supran K. Sharma,
Associate Professor, School of Business, Faculty of Management, Shri Mata Vaishno Devi University, 182320, Katra, J&K, India.
Mob: 094191-65690
E-Mail: suparn329@yahoo.co.in
With cc to: suparn.sharma@smvdu.ac.in
Fax: +91-01991-285694 (01991-285524, 285535)
Ext: 2420101/6420191
For further details, visit our website: www.smvdu.ac.in



Faculty Development Programme on

**Marketing Research & Business
Analytics with Econometric Application
in Business Management**

(6th-17th May, 2019)



**School of Business
Faculty of Management
Shri Mata Vaishno Devi University, Katra-18232**