



नैक (NAAC) द्वारा "A" ग्रेड प्राप्त

महात्मा गांधी अंतरराष्ट्रीय हिंदी विश्वविद्यालय, वर्धा

Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya, Wardha

(संसद द्वारा पारित अधिनियम 1997, क्रमांक 3 के अंतर्गत स्थापित केंद्रीय विश्वविद्यालय)

(A Central University established by Parliament by Act No. 3 of 1997)

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Research in Nagpur on environment protection and consciousness under supervision of Dr. Dharvesh Katheriya.



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Research Report

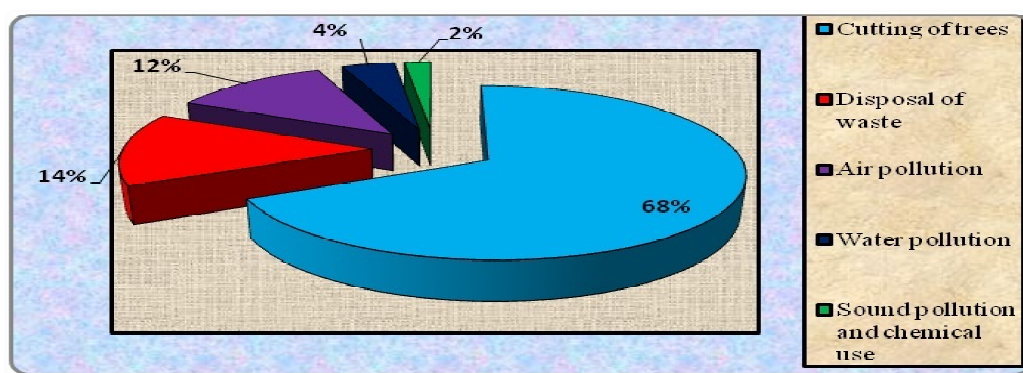
98 % People of Nagpur are Conscious of Environment

- Environment problem is matter of concern not only of Nagpur city rather whole world.
- 87 % people consider that use of fire crackers pollute environment.
- 93% respondents have opinion that due to cultural and religious beliefs, consigned materials of worshipping cause environmental pollution whereas 94% consider consigning of idols and 80% believe consigning of ashes are harmful for environment.

Environment Pollution is Important Cause of Climate Change

Considering environment problem due to fair and festivals research has been conducted in supervision of Dr. Dharvesh Katheriya, Assistant Professor, CCMS, MGAHV, Wardha on the subject – Environment Protection and Consciousness.

Today the festivals are contributing to environment problem. Some figures received during research are eye opening. 98 % respondents of Nagpur are conscious of environment protection. 68 % respondents have opinion that tree cutting is the most important cause of environment problem. Talking on environment protection 39% people answered that plantation is the best remedy of environment protection.

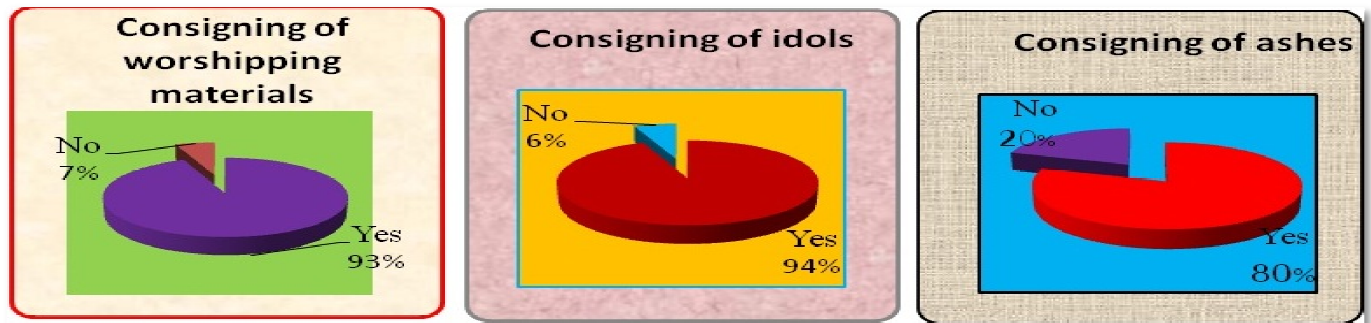


The nature is formed of five elements water, air, fire, sky and earth. If there is any imbalance, the result will be dangerous in form of environmental imbalance. Human being is centre of whole animal-world. Being supreme among all the animals, human being has exploited maximum the natural resources. At present, human beings are losing natural happiness by being captured in the web of population growth, consumerism and globalization. They are not aware of future results of following physical resources.



Dr. Ketheriya says referring to research that environment problem is matter of concern not only of Nagpur City rather whole world. If environment problem is not stopped at this time then in coming time it will burst and destroy the whole world. There is only one remedy of pollution control-consciousness

towards environment. If we want to be recovered from environment pollution then every citizen of the nation will have to be conscious. On festivals he said that at the time of festivals the level of pollution increases in the city as well as in villages. A control is needed in this. It has been found during research that festivals are most important factor of environment pollution. At the same time, due to use of fire crackers the level of sound and air pollution gets increased. As result many diseases are borne out of this, which is not good for nation and society. In research, 87% people believe that the use of fire crackers in occasion polluted environment. On the role of government on environment protection, 62 %people have opinion that the government is not strict on environment protection. Talking on cultural and religious beliefs, respondents have opinion that consigned materials of worshipping cause environmental pollution



whereas 94% consider consigning of idols and 80% believe consigning of ashes are harmful for environment.

For completion of facts and figures about research, 100 questionnaires has been made base of it. Presented research is centered on ideas and suggestions of respondents of Nagpur city area. Male and Female respondents above the age of 18 has been included in this research. By whom, we have received information about environment consciousness.

In this research, apart from Dr. Dharvesh Katheriya, Assistant Professor Dr. Ravi Kumar, Dr. Mansi Sharma, Suresh Kumar Verma, Doctoral research scholar Niranjana kumar, students of M.A. Mass Communication Avinash Tripathi and Research Assistant of ICSSR Project Niraj Kumar Singh has played important role.

39% people believe that television plays an important role by broadcasting programs of environment consciousness and problem, whereas, 37% social media, 22% newspaper and 02% radio. Natural disaster has increased due to environmental imbalances. 89% respondents assume that natural disaster is caused by environmental imbalances. Talking on celebrating eco-friendly occasion, people advised to have initiative on plantation to preserve environment whereas, some advised to celebrate by distributing sweets instead of using fire crackers.