D.O.No.F. 14-18/2017(CPP-II)                                                                 23rd October, 2017

Dear Sir / Madam,

The Hon’ble Prime Minister of India has inaugurated Vidya Lakshmi Portal managed by NSDL e-Governance Infrastructure Limited, Mumbai on 15th August, 2015. The Ministry of Human Resource Development has sent a communication in this regard to publicize the initiative by providing the link of Vidya Lakshmi Portal (www.vidyalakshmi.co.in) on the home page of the Higher Educational Institutions (HEIs) website so that maximum number of students can avail the benefit of this service.

Vidya Lakshmi is a first of its kind portal for students seeking Education Loan. This portal has been developed under the guidance of Ministry of Finance, Ministry of Human Resource Development and Indian Banks Association with a view to enable all poor and middle class students to pursue higher education of their choice without any constraint of funds. The Portal may prove to be highly useful for students / parents / institutions / employers/ other stakeholders as it is user friendly and information friendly.

Keeping in view the importance of the Portal, all the Higher Educational Institutions (HEIs) are requested to give due publicity to this initiative by placing the relevant information regarding Vidya Lakshmi Portal on the home page of their University’s/Institution’s website. Relevant instructions may also be conveyed to all the affiliated colleges of your University/Institution.

Yours sincerely,

(P.K.Thakur)

To the Vice Chancellors of all universities

Copy to:

The Publication Officer, Website Division, UGC, New Delhi (for uploading on UGC website).